

Client Name: Dent Estet
Director: Enis Karalay
Attendees: _____

Time in: 11:11
Social Media Plan: _____
Director Signature: Enis

Shooting Agenda

Content type (Video)

- ☐ Treatment
- ☐ Testimonial
- ☒ Informative
- ☐ Clinic Promotional
- ☐ Dr. Promotional
- ☐ Clinic Inside & outside
- ☐ Clinic Machine/Equipment
- ☒ Creative Reel
- ☒ Trending Reel
- ☐ Drone Shoot
- ☐ Dr. Interview
- ☐ Back stage

Content type (Photo)

- ☐ Clinic photography
- ☐ Treatment
- ☒ Meet the team
- ☒ Creative
- ☐ Before/after
- ☐ Team
- ☒ Dr. Professional Shooting
- ☐ Doctor with patient
- ☐ Back stage

Equipment

- OUTs Yes
- ☐ ☐ Camera Sony Alll
 - ☐ ☐ Camera Canon
 - ☐ ☐ Camera Nikon
 - ☐ ☐ Camera
 - ☐ ☐ Lenz

- OUTs Yes
- ☐ ☐ Tripod
 - ☐ ☐ Drone
 - ☐ ☐ Go Pro
 - ☐ ☐ Color Light
 - ☐ ☐ Camera Bag

- OUTs Yes
- ☐ ☐ Stabilizer
 - ☐ ☐ Lights
 - ☐ ☐ Voice Recorder
 - ☐ ☐ Ipad
 - ☐ ☐ Extra Chip Reader & Battery

Uploading: _____
Filtering: _____
Adding in Excel: _____ MID()

Leaving Time: _____
Note: _____
Client Signature: Mustafa Ertok